

# NEW WINTERTHUR POINT-TO-POINT ONLINE TAILGATE PARKING AND TAILGATE WRISTBANDS SALES AVAILABLE

## *Web-based Option Makes it Convenient to Purchase Tailgate Parking Spaces and Guest Wristbands*

**WINTERTHUR, DELAWARE**—Choosing and purchasing the best tailgating locations at Winterthur's Point-to-Point, the region's most stylish spring sporting event, can be done with the click of a mouse thanks to the new online purchasing program and mobile app WINTERTHUR debuting this year. The option, <https://ptptailgate.com>, marks the first time in the steeplechase race's 38-year history that tailgate parking spots and accompanying tailgate wristbands can be conveniently ordered online and from your mobile phone!

"Point-to-Point is a professional sporting event and large entertainment venue, the second largest professional sporting event in Delaware. Because today's retail sales environment is online and smart phone driven, it is not only a convenience for our customers, but necessary for our supporters to be able to make their Point-to-Point purchases as easily as possible," said Race Director Jill Abbott. "For those new to the event or needing direction or assistance, we are still available for customer service by calling 302.888.4994."

Holders of Lifetime Rights for a tailgating spot also can manage their location using the new web option and mobile app. Programming developed by nGage Me Company of West Chester, Pennsylvania, the web option and mobile app include a map of the Point-to-Point grounds and tailgating sections with helpful navigation instructions. Each tailgate spot comes with four adult wristbands. A limited number of Premium Parking Passes will be available for sale on this new site and mobile app as well as on the Winterthur website, [Winterthur.org/ptp](http://Winterthur.org/ptp).

General admission wristbands will continue to be available on the Winterthur website, [Winterthur.org/ptp](http://Winterthur.org/ptp). General admission wristbands include access to all race day activities, free remote parking on Winterthur grounds, and the option to picnic on the infield hill overlooking the race track and finish line. General admission wristband holders do not have access to the tailgating areas. Gates open 10:30 am for tailgate and premium parking and 11:30 am for general admission. Gates close at 4:00 pm.

This year's Point-to-Point falls on Mother's Day, Sunday, May 8. Treat your mom to the most stylish Mother's Day ever using the convenient, online and mobile app Point-to-Point purchasing option. Gather family and friends for a spectacular day of elite horse racing on Henry Francis du Pont's former 1,000-acre estate.

### **To purchase tailgate parking spots, tailgate wristbands, and tailgate tents:**

- Purchase online, beginning March 1
- Call 302.888.4994 or fax 302.888.4650 (credit card sales only)
- Visit the Point-to-Point House beginning March 1 (4901 Kennett Pike), Monday-Friday, 10:00 am-4:00 pm
- Print and mail in the registration form, when it becomes available, beginning March 2.
- E-mail [Point-to-point@winterthur.org](mailto:Point-to-point@winterthur.org).

See the Point-to-Point map for locations.

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FOR IMMEDIATE RELEASE

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*Courtesy of Winterthur, Photo by Nancy OLaughlin.*

### **MEDIA CONTACT**

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Winterthur—known worldwide for its preeminent collection of American decorative arts, naturalistic gardens, and research library for the study of American art and material culture—offers a variety of tours, exhibitions, programs, and activities throughout the year. General admission includes a tour of some of the most notable spaces in the 175-room house as well as access to the Winterthur Garden and Galleries, special exhibitions, a narrated tram tour (weather permitting), the Campbell Collection of Soup Tureens, and the Enchanted Woods children's garden. \$20 adults; \$18 for students and seniors; \$5 for ages 2-11.

### **Museum hours**

10:00 am- 5:00 pm, Tuesday- Sunday.

Winterthur, located on Route 52, six miles northwest of Wilmington, Delaware, and five miles south of U.S. Route 1, is closed on Mondays (except during Yuletide), Thanksgiving, and Christmas Day.

Winterthur is committed to accessible programming for all. For information, including special services, call 800.448.3883, 302.888.4600, or TTY 302.888.4907, or visit [winterthur.org](http://winterthur.org).



**WINTERTHUR**

Winterthur, Delaware 19735  
302.888.4600 • [winterthur.org](http://winterthur.org)

**To purchase general admission wristbands:**

- Online, visit [Winterthur.org/ptp](http://Winterthur.org/ptp) for details
- Phone, call 800.448.3883 or 302.888.4994; or fax 302.888.4650\*
- At Winterthur

**Cost:**

- \$30 adult general admission (March 1 - April 29). No wristbands will be mailed after April 29. Purchasers will be required to pick up wristbands after April 29 at the Point-to-Point office.
- \$50 adult general admission (April 30 - May 7) (Pickup only)
- \$15 young adults, ages 12 - 20
- Children under 12 free, but must have wristband for admittance (not available on race day)
- Winterthur Member discounts available

**General Admission Satellite Sales Outlets**

**Brew Ha Ha**

3842 Kennett Pike  
Greenville, DE 19807  
302.658.6336

**Ellie**

4017 Kennett Pike  
Greenville, DE 19807  
302.656.8800

**Houpette**

3842 Kennett Pike  
Greenville, DE 19807  
302.421.9036

**Janssen's Market**

3801 Kennett Pike  
Greenville, DE 19807  
302.654.9941

**ShopRite Supermarkets**

501 South Walnut Street  
Wilmington, DE 19801  
302.225.6900

**ShopRite Supermarkets**

1300 Rocky Run Parkway  
Wilmington, DE 19803  
302.477.3270

**ShopRite Supermarkets**

19 Chestnut Hill Plaza  
Newark, DE 19713  
302.292.1220

**ShopRite Supermarkets**

1600 West Newport Pike  
Stanton, DE 19804  
302.999.1227

**ShopRite Supermarkets**

901 Governors Place  
Bear, DE 19701  
302.392.2900

**ShopRite Supermarkets**

700 Plaza Drive  
Newport, DE 19702  
302.525.8855

**That's Hats**

105 Wilmington-West Chester Pike  
Chadds Ford, PA 19317  
610.358.5995

**Wilmington Country Store**

4013 Kennett Pike  
Wilmington, DE 19807  
302.656.4409

**Please visit [Winterthur.org/ptp](http://Winterthur.org/ptp) for more details on our satellite ticket partner locations.**

**Premium Parking** locations are available to shorten your walk to the races and gain early entrance for \$15 - \$25 per car.

**To purchase Premium Parking locations:**

- Online beginning March 1 through April 29, visit <https://ptptailgate.com> or [Winterthur.org/ptp](http://Winterthur.org/ptp)
- At Winterthur
- Call 800.448.3883 or 302.888.4600 (credit card sales only)
- Print and mail in the registration form (visit [Winterthur.org/ptp](http://Winterthur.org/ptp) for details)
- At satellite ticket partner locations (same as above list, or visit [Winterthur.org/ptp](http://Winterthur.org/ptp) for current locations)

**For sponsorship opportunities including JumboScreen videos** call 302.888.4994.

Advance sales only. All parking and admissions must be purchased by **Saturday, May 7, 2016**. No tickets will be mailed after April 29. No reservations will be processed without payment. Races run rain or shine. No refunds.

*Winterthur thanks sponsors of the 38th Annual Point-to-Point: Capital One, Dogfish Head Craft Brewed Ales, Intercollegiate Studies Institute, Weymouth Swayze & Corroon, and SC&A Construction.*

This event benefits the continued maintenance and preservation of the Winterthur Garden and estate.

For more information on Point-to-Point, please visit [Winterthur.org/ptp](http://Winterthur.org/ptp) or contact us at [PTP@winterthur.org](mailto:PTP@winterthur.org).

### **About Winterthur Point-to-Point**

Every year, thousands flock to Winterthur's Point-to-Point, the Brandywine Valley's most stylish spring sporting event. Experience the excitement of elite steeplechase racing amid the splendor of Henry Francis du Pont's beautiful former estate. Sanctioned by the National Steeplechase Association, Point-to-Point is more than a professional horse race; it is the standout social event of the season.

Point-to-Point has a wealth of attractions for children and families all day, including personal ponies in the Winterthur Hunt, stick horse races, canine capers, magnificent vintage autos, and much more. And, Point-to-Point again will feature the much-anticipated, magnificent antique carriage parade, savory brunch tent, convenient Tailgate Parking Tents, and other race-goer favorites!

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