

# Social Media Community Guidelines

Winterthur's mission is to be a continuing source of education and inspiration through our unparalleled collection of American decorative arts and our world-renowned art conservation laboratory, 60-acre natural garden, and library.

We strive to create an open, engaging, inspiring, and informative online experience and dialogue for everyone.

We encourage our online community to engage in respectful discussions on our social media channels. When commenting, please keep comments relevant to the original post.

Though we do not review or moderate all comments, we reserve the right to remove any posts, replies, or content, and block or report users who post such comments and/or content that include the following:

- Threatening language, harassment, violence, racism, bullying, profanity, attacks on or intimidation of any party, including our online community members or Winterthur staff; malicious speech regarding topics of gender, sexual orientation, religion, gender identity, age, ethnic origin or race; sexist comments; hate speech; suggestion or encouragement of illegal activities; and demeaning remarks about personal appearance.
- Spam or fraudulent links.
- Advertisements, solicitations, or endorsements of any financial, commercial, or not-for-profit organizations, websites, unincorporated organizations or clubs, contests, sweepstakes or promotions.
- Repetitive posts copied and pasted or duplicated and/or multiple successive off-topic posts by single or multiple users.
- Third-party intellectual property, such as any copyright-protected material, trademarks or logos and/or any violations of rights of publicity or privacy.
- Information that is false, inaccurate, or misleading.
- Posting personal information of other community members or Winterthur's staff including but not limited to: phone number, email address, physical mailing address, and billing information.
- Private correspondence between user and other community members, or user and Winterthur.
- Impersonation of staff member of Winterthur or community member.

By posting, commenting, or replying on one of our posts on our social media channels, you are agreeing to abide by these Social Media Community Guidelines and further agreeing to comply with the social media guidelines imposed by the particular social media platform you are utilizing.

If you have an issue, question, or suggestion regarding these Social Media Community Guidelines, please contact [pressroom@winterthur.org](mailto:pressroom@winterthur.org).