

NAME: \_\_\_\_\_

## PRE/POST-VISIT ACTIVITY – Maker and Marketplace

**DIRECTIONS:** There are many different methods used by companies to advertise their products. Think about what makes some advertisements more effective than others. Review the following advertisement methods. Put a \* next to the 3 methods you think are most effective; put an X next to the methods you think are least effective. On the back explain your choices.



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