

Artisan Market

at winterthur

Sponsorship Opportunities

Several thousand visitors from across the region will attend the first-ever Artisan Market at Winterthur the weekend of July 17–18, 2021, to enjoy shopping, local fare, and fine craftsmanship. A variety of Artisan Market sponsorship levels are available for your company to reach this desirable audience.

SPONSORSHIP LEVELS

AZALEA—\$2,500 and above

Company name/logo on Winterthur's Artisan Market webpage and sponsor page.

Company featured as sponsor on promotional print, digital, and social media.

Company marketing materials included within reusable totes that guests are able to purchase throughout the weekend. Will reach up to 500 people.

Company name in market map and guide.

Six admission tickets and three reusable tote bags.

Vendor booth setup (up to 10' x 20'; \$650 value).

2 VIP parking passes for Saturday and Sunday.

PEONY—\$1,000

Company name/logo on Winterthur's Artisan Market webpage and sponsor page.

Company featured as sponsor on promotional print, digital, and social media.

Company marketing materials included within reusable totes that guests are able to purchase throughout the weekend. Will reach up to 500 people.

Company name in market map and guide.

Four admission tickets and three reusable tote bags.

Vendor booth setup (up to 10' x 10'; \$325 value).

1 VIP parking pass for Saturday and Sunday.

DAFFODIL—\$500

Company name/logo on Winterthur's Artisan Market webpage and sponsor page.

Company featured as sponsor on promotional print, digital, and social media.

Company marketing materials included within reusable totes that guests are able to purchase throughout the weekend. Will reach up to 500 people.

Two admission tickets and one reusable tote bag.

WINTERHAZEL—\$250

Company name/logo on Winterthur's Artisan Market webpage and sponsor page.

Company featured as sponsor on promotional print, digital, and social media.

One admission ticket and one reusable tote bag.

MAGNOLIA—\$100

Company name/logo on Winterthur's Artisan Market webpage and sponsor page.

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Sponsor Pledge Form due March 1. Contact Leanne Schmadke at lschma@winterthur.org.



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winterthur.org/artisanmarket