

WINTERTHUR



Winterthur Press Release

FOR IMMEDIATE RELEASE

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Winterthur Makes USA Today List of 10Best Holiday Historic Home Tours

Newspaper readers vote former du Pont home a must-see for the holidays

Winterthur, DE, December 21, 2018—The results are in. In a national survey conducted by USA TODAY at USATODAY.com, readers voted Winterthur Museum, Garden & Library as one of the 10Best Readers' Choice Holiday Historic Home Tours in the country.

“We are thrilled that voters have chosen Winterthur as one of the 10Best,” said Carol B. Cadou, the Charles F. Montgomery Director and CEO of Winterthur. “We’ve always known that our annual Yuletide at Winterthur celebration is one of the most spectacular in the nation. We’re thrilled that the rest of the country now knows it, too. And we are very grateful to the friends who helped us achieve this fabulous distinction.”

The 10Best launches approximately 25 Readers' Choice Award contests a year. The Best Holiday Historic Home Tour launched November 12, offering USA TODAY readers the chance to vote for their favorites once a day until noon on December 10. Winners were announced December 21.

The 20 nominees in the original field of contestants were chosen by a panel of relevant experts that included editors from USA TODAY, editors from 10Best.com, and expert contributors and sources for both titles, as well as other Gannett properties. All voting was digital. The 10Best Readers' Choice Award contest was accessible on the 10Best.com website.

For nearly 40 years, Yuletide at Winterthur has been one of the Brandywine Valley's most beloved holiday traditions. Visitors to Yuletide at Winterthur experience the warmth and festivity of the season while touring a magnificent du Pont mansion decked out for the holidays.

Through January 6, 2019, each delightful room on the Yuletide Tour of Henry Francis du Pont's mansion tells a story that reflects ways Americans have celebrated the winter holiday season from the 1800s to the present, including du Pont family traditions during Christmas and New Year's at Winterthur. Among other decorations and displays are the iconic and breathtaking dried-flower tree and the magical dollhouse mansion.

Though all 10Best Readers' Choice Award contests live on 10Best.com—a standalone travel media site—it is promoted across USA TODAY Travel Media Group's digital and mobile products and through social media. Nominees are announced and/or promoted across relevant USA TODAY departments and through Gannett media outlets.

10Best.com provides users with original, unbiased, and experiential travel content of top attractions, things to see and do, and restaurants for top destinations in the United States and around the world. Its team of local travel experts is a well-traveled and well educated group who are not only experts in their fields and cities, but discriminating in their tastes.

10Best.com averages 5 million visitors per month. It was acquired by USA TODAY in January of 2013. USA TODAY is a multi-platform news and information media company. USA TODAY, the newspaper, has the highest print circulation in the country, at more than 1.6 million daily. USATODAY.com, an award-winning newspaper website launched in 1995, reaches a combined 6.6 million readers a day.

Winterthur—known worldwide for its preeminent collection of American decorative arts, naturalistic gardens, and research library for the study of American art and material culture—offers a variety of tours, exhibitions, programs, and activities throughout the year. General admission includes a tour of some of the most notable spaces in the 175-room house as well as access to the Winterthur Garden and Galleries, special exhibitions, a narrated tram tour (weather permitting), the Campbell Collection of Soup Tureens, and the Enchanted Woods children's garden. \$20 adults; \$18 for students and seniors; \$6 for ages 2–11. Museum hours are 10:00 am to 5:00 pm, Tuesday–Sunday. For those visiting Winterthur from November 17, 2018—January 6, 2019, please note that the Yuletide Tour is the general admission tour. \$22 adults; \$20 for students and seniors; \$6 for ages 2–11.

Winterthur, located on Route 52, six miles northwest of Wilmington, Delaware, and five miles south of U.S. Route 1, is closed on Mondays (except during Yuletide), Thanksgiving, and

Christmas Day. Winterthur is committed to accessible programming for all. For information, including special services, call 800.448.3883, 302.888.4600, or TTY 302.888.4907, or visit winterthur.org.

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