

WINTERTHUR



Winterthur Press Release



Smithsonian magazine
museum dayTM

FOR IMMEDIATE RELEASE

Contact: Mark Nardone
mnardone@winterthur.org
302.888.4803

**WINTERTHUR MUSEUM JOINS SMITHSONIAN MAGAZINE'S
14TH ANNUAL MUSEUM DAY**

Free admission on September 22, 2018, with a downloadable Museum Day ticket, lets you tour Winterthur's world-renowned collection, galleries, and garden.

Winterthur, DE, September 14, 2018—Winterthur Museum, Garden & Library will open its doors free of charge to all Museum Day ticketholders on Saturday, September 22, 2018, as part of *Smithsonian* magazine's 14th annual Museum Day, a national celebration of boundless curiosity in which participating museums emulate the free admission policy at the Smithsonian Institution's Washington, D.C.-based museums.

Museum Day represents a nationwide commitment to access, equity, and inclusion. More than 250,000 people downloaded tickets for last year's event, and Museum Day 2018 is expected to attract more museumgoers than ever before. The theme this year is Women Making History, honoring women in society who are trailblazers in the arts, sciences, innovation and culture, and emboldening others to be pioneers as well.

Winterthur, the former estate of museum found Henry Francis du Pont, is known worldwide for its preeminent collection of American decorative arts, 60-acre naturalistic garden, and research library for the study of American art and material culture. Winterthur offers a variety of tours, exhibitions, programs, and activities throughout the year. General admission includes a tour of some of the most notable spaces in the 175-room mansion as well as access to the Winterthur Garden and Galleries, world-class exhibitions, a narrated tram tour (weather permitting), the Campbell Collection of Soup Tureens, and Enchanted Woods children's garden. Current exhibitions are *Dining by Design: Nature Displayed on the Dinner Table* in the Winterthur Galleries, and *Follies: Architectural Whimsy in the Garden*, in the Winterthur Garden.

Museum Day tickets are now available for download at Smithsonian.com/MuseumDay. Visitors who present a Museum Day ticket will gain free entrance for two at participating venues on September 22, 2018. One ticket is permitted per email address. A list of participating museums, which will be continually updated as more museums continue to register, can be found at Smithsonian.com/MuseumDay.

For more information, please visit Smithsonian.com/MuseumDay and winterthur.org.

About Smithsonian Media

Smithsonian Media is comprised of its flagship publication, *Smithsonian* magazine, *Air & Space* magazine, Smithsonian Books, and the Smithsonian Media Digital Network. In addition, Smithsonian Media oversees the Smithsonian Institution's interest in the Smithsonian Channel, a joint venture between the Smithsonian Institution and CBS/Showtime. Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian Institution is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Approximately 30 million people from around the world visit the museums annually. (smithsonian.com/si.edu).

About Winterthur Museum, Garden & Library

Regular admission is \$20 adults; \$18 students and seniors; \$6 ages 2–11. Museum hours are 10:00 am–5:00 pm, Tuesday–Sunday. Winterthur, located on Route 52, six miles northwest of Wilmington, Delaware, and five miles south of U.S. Route 1, is closed on Mondays (except during Yuletide), Thanksgiving, and Christmas Day. Winterthur is committed to accessible programming for all. For information, including special services, call 800.448.3883, 302.888.4600, or TTY 302.888.4907, or visit winterthur.org.

PRESS CONTACT

Erin Freilich
High10 Media, for *Smithsonian* magazine Museum Day
erin.f@high10media.co
212.913.9254

###