

WINTERTHUR AND RENOWNED DESIGNER BRAND HELEN KAMINSKI ANNOUNCE HIGH-STYLE HAT FOR 35TH ANNIVERSARY OF POINT-TO-POINT

Stylish Design Raises the Bar for National Hat Day, January 15, 2013

Winterthur, DE—Winterthur Museum, Garden & Library announces the selection of the stylish Vilamoura hat by renowned designer brand Helen Kaminski as the signature headpiece for the 35th Anniversary of Point-to-Point on May 5, 2013.

The hat debuted in Helen Kaminski's Spring/Summer 2013 collection. Winterthur selected the Vilamoura because Helen Kaminski is a top quality brand that has partnered with Point-to-Point for a number of years and because of the hat's stylish coral color -- the 35th anniversary year color -- and versatility. Customers will love to match it to a Point-to-Point outfit and then wear it on the beach in the summer.

The chic hat rapidly is becoming a favorite in the fashion world. Sure to be popular on National Hat Day on Tuesday, January 15, 2013, the Vilamoura features hand braided raffia, statement wide brim, fun color contrasting raffia fringe and zigzag top stitch, and 14 cm brim. One size fits most.

The Vilamoura will be available locally in coming weeks at Houppette in Greenville, Delaware, and at the traditional pre-Point-to-Point trunk show. The Vilamoura retails for \$275.00. For additional information or to purchase the hat, visit <http://shop.helenkaminski.com/vilamoura.html>.

Point-to-Point tickets go on sale March 1. As one of the Brandywine Valley's most stylish sporting events, Point-to-Point this year continues the much-anticipated elements that race-goers look forward to, such as the magnificent antique carriage parade, savory Hunt Brunch, and convenient Tailgate Parking Tents, plus new attractions, such as the hospitality tent by Dogfish Head, and much more!

For more information, please visit winterthur.org/ptp.

Point-to-Point Admission and Ticketing Information:

Purchase wristbands:

- Online at winterthur.org/ptp
- By phone at 800.448.3883 or 302.888.4994*
- By fax at 302.888.4650 *
- At Winterthur
- At all satellite sales outlets (see winterthur.org/ptp for a complete listing)

* Credit card sales only

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FOR IMMEDIATE RELEASE



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Winterthur—known worldwide for its preeminent collection of American decorative arts, naturalistic garden, and research library for the study of American art and material culture—offers a variety of tours, exhibitions, programs, and activities throughout the year. General admission includes a tour of some of the most notable spaces in the 175-room house, as well as access to the Winterthur Garden and Galleries, special exhibitions, a narrated tram tour (weather permitting), the Campbell Collection of Soup Tureens, and the Enchanted Woods children's garden. \$18 adults; \$16 for students and seniors; \$5 for ages 2–11. Tickets are valid for two consecutive days.

Museum hours

10 am–5 pm, Tuesday–Sunday

Winterthur, located on Route 52, six miles northwest of Wilmington, Delaware, and five miles south of U.S. Route 1, is closed Mondays (except during Yuletide), Thanksgiving, and Christmas Day.

Winterthur is committed to accessible programming for all. For information, including special services, call 800.448.3883, 302.888.4600, or TTY 302.888.4907, or visit winterthur.org.

 **WINTERTHUR**
Winterthur, Delaware 19735
302.888.4600 • winterthur.org

Cost

- \$30 General Admission Wristband (March 1–April 26)
- \$50 General Admission Wristband (April 27–May 4)
- \$15 young adults (ages 12–20)
- Children under 12 free, but must have a wristband for admission
- Winterthur Member discounts available

Premium Parking

Shorten your walk to the races. \$15–\$25 per car. Advance sales only.

Point-to-Point is sanctioned by the National Steeplechase Association. This event benefits the continued maintenance and preservation of the Winterthur Garden and estate.

Advance sales only. All parking and admissions must be purchased by Saturday, May 4, 2013. No tickets will be mailed after April 26. No reservations will be processed without payment. Races run rain or shine. No refunds.

Visit winterthur.org/ptp for additional details.

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